

WEBSITE

Style Guide.



WEBSITE

Color Palette



HEX#163683
RGB: 22, 54, 131
Dark Blue



HEX#4D4D4F
RGB: 77, 77, 79
Dark Grey



HEX#B1B3B6
RGB: 177, 179, 182
Light Grey



HEX#00AEEF
RGB: 0, 174, 239
Process Cyan



HEX#96CA4F
RGB: 150, 202, 79
Lime Green

Typography

HEADINGS

FONT NAME

Montserrat

FONT WEIGHTS

Bold

PRE-DEFINED SIZES

H1 Bold 50px

H2 Bold 50px

H3 Bold 30px

H4 Bold 25px

H5 Bold 22px

PARAGRAPH

FONT NAME

Josefin Sans

FONT WEIGHTS

Regular

PRE-DEFINED SIZES

Body Text

Regular 20px

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Button Style



ACTIVE



HOVER



ACTIVE



HOVER

LEARN MORE →

ACTIVE

LEARN MORE →

HOVER

Text Link Style

ACTIVE

Text Link Style

HOVER

Icons

SOCIAL



ACTIVE



HOVER

OTHER



SEARCH



LEARN MORE
ARROW



CAREER AREA



TYPE OF
DEGREE



AVAILABILITY

Graphic & Styling Elements



AGRICULTURE,
FOOD, & NATURAL
RESOURCES



ARCHITECTURE &
CONSTRUCTION



ARTS, AUDIOVISUAL
TECHNOLOGY &
COMMUNICATIONS



ASSOCIATE OF ARTS
& SCIENCE



BUSINESS
MANAGEMENT &
ADMINISTRATION



EDUCATION &
TRAINING



FINANCE



HEALTH SCIENCE



HOSPITALITY &
TOURISM



HUMAN SERVICES



INFORMATION
TECHNOLOGY (IT)



LAW, PUBLIC SAFETY
& SECURITY



MANUFACTURING



MARKETING, SALES,
SERVICE



SCIENCE,
TECHNOLOGY,
ENGINEERING &
MATHEMATICS



TRANSPORTATION,
DISTRIBUTION &
LOGISTICS

Graphic & Styling Elements

LEFT & RIGHT PAGE FLOATING BACKGROUND ELEMENTS



FULL OPACITY



LOW OPACITY

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